

LET'S GROW HERE GALA

2nd Annual Benefit for Big Muddy Urban Farm



Friday, November 2nd, 2018

6 PM to 8:30 PM

Creighton University
Harper Center Ballroom



SPONSORSHIP PACKAGE

Big Muddy Urban Farm is a 501c3 non-profit organization

Donations are tax deductible

ABOUT BIG MUDDY URBAN FARM

Big Muddy Urban Farm is dedicated to making sustainable agriculture accessible to all, by connecting and empowering community members of all ages to build an equitable and resilient community food system, and by providing educational programming and initiatives for friends, neighbors, and visitors of Omaha.

NOTABLE ACHIEVEMENTS:

- **Good Food Organization 2015, 2016, 2017**
James Beard Foundation
- **Beginning Farmers of the Year 2015**
Nebraska Sustainable Agriculture Society
- **Nonprofit Executive Institute Fellow 2017**
Nonprofit Association of the Midlands



MEET THE 2018 CLASS OF ASPIRING FARMER RESIDENTS

From Left to Right:

Gavin Johnston, Laura Simpson, Kaya Baker, Shatice Jones and Jess Dooley



OUR PROGRAMS

Year-long Aspiring Farmer Residency



For one year, 5 individuals work as a team to manage the Big Muddy Urban Farm's market farm operation in exchange for housing. Aside from growing food, each individual learns how to manage crops, marketing and business skills needed to run a market farm.

Throughout the summer, Big Muddy Urban Farm works with the Gifford Park Community Garden to provide programming to the Youth Garden participants. Over 40 kids each week, lessons range from planting seeds to cooking with garden veggies!

16-week Youth Garden Program



School & Volunteer Field Trips



Each year, we are thrilled to invite groups of all sorts to our urban farm. Service trips or field tours, each visit connects individuals with their food source and extends our urban food community.

LET'S GROW HERE GALA 2018

EVENT AT A GLANCE

When: Friday, November 2nd, 2018



Time: 6:00 PM - 8:30 PM

Tickets: \$50 individual // \$500 for table of 10
\$40 under 40 years old

Where: Creighton University
Harper Center Ballroom
602 North 20th Street Omaha, NE

EVENT TIMELINE

6:00: Reception with live music, drinks, and fun

6:20: Enjoy from a spread of delicious bites created by three talented local chefs

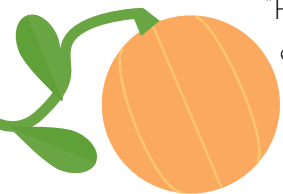
6:50: Presentation Begins

- World premiere of original short film about local agriculture
- All five Aspiring Farmer Resident's give reflective speeches
- Recognition of presenting sponsors and community leaders
- Grow the Pumpkin Patch Fundraising Activity (see below)

8:00: Presentation finishes, social time and listen to live music

8:30: Farewell and gifts

GROW THE PUMPKIN PATCH FUNDRAISING ACTIVITY



"Pumpkin Seed Packets" (donation forms) are available at each table. With multiple opportunities to give and grow, guests raise the seed packet in the air, signaling their donation. A "Pumpkin Patch Kid" collects the packet, brings it to the "Pumpkin Patch" at the front, and a pumpkin (orange paper lantern) appears.

SPONSORSHIP LEVELS

PATRON SPONSOR

\$1,000- \$10,000+

Barn Builder	\$10,000+
Golden Trellis	\$5,000+
Silver Seeder	\$2,500+
Bronze Cultivator	\$1,000+

A Big Muddy representative will discuss preferred recognition and details to your generous community investment.

Current Patron Sponsors: [Sherwood Foundation](#)

PRESENTING SPONSOR

\$2,000+

Includes

- Logo displayed on all marketing materials including:
 - Web banners, Website, Social Media Channels, Event promotional videos, Event program.
 - On the screen before sponsored Farmer Resident presentation
 - In the credits of 5-minute short film premiered at Gala and later broadcast on social media/website after the Gala.
- One Table (10 tickets) to *Let's Grow Here Gala*.

[Five Presenting Sponsorships Available](#)

TABLE SPONSOR

\$500+

Includes

- Sponsorship/name recognition with logo/name displayed on event program, Big Muddy website, and day-of event print materials.
- One Table (10 tickets) to *Let's Grow Here Gala*

Help us reach our **FUND-RAISING GOAL** of
\$35,000

WITH YOUR SUPPORT



>> You can help train aspiring farmers!

\$5500 sponsors one Aspiring Farmer Resident to learn the business of farming and how to support their community



>> You can help raise a flock of chickens!

\$800 off-sets the cost of raising 50 chickens on the farm and producing dozens of eggs for the community



>> You can provide nourishing food to a family in need!

\$300 provides a family with a weekly share of produce from Big Muddy Urban Farm for a season



>> You can help create lasting memories!

\$150 sponsors for 50 school children to tour the farm and have a greater understanding of where their food comes from.



>> You can inspire the next generation to grow food!

\$100 provides one week of programming to over 40 kids through our Youth Garden Program

LET'S GROW HERE



HOW TO DONATE

1. **Online** - sign up to sponsor Big Muddy Urban Farm at:
www.BigMuddyUrbanFarm.org/LetsGrowHere

- or -

2. **Mail** - please fill out the following form and mail to:

Big Muddy Urban Farm
3320 Burt Street
Omaha, NE 68131

SPONSORSHIP FORM

YES! We accept your invitation to sponsor Big Muddy Urban Farm. Our Gift and Sponsorship level: \$ _____

SPONSORSHIP INFORMATION

Name of Organization: _____

Contact Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT OPTIONS

Payment Type (Visa)(Mastercard)(Amer. Express)(Discover)(Check)

Card Number _____ Exp Date _____

Signature: _____ Date: _____

We do not wish to have my/our name publicly released when gifts are acknowledged.

Names of invitees for my table are listed on the back of this form.

- or -

I will inform Big Muddy of my invitees by October 22, 2018.

**Big Muddy Urban Farm is a 501(c)3 nonprofit organization -
All donations are tax deductible**



LET'S GROW HERE GALA

A Benefit for Big Muddy Urban Farm



Let's Grow Here Gala - November 2nd 2019



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