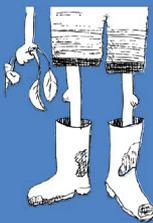


LET'S GROW HERE GALA

A Benefit for Big Muddy Urban Farm



Friday, November 8th, 2019

6 PM to 8:30 PM

Creighton University
Harper Center Ballroom



SPONSORSHIP PACKAGE

Big Muddy Urban Farm is a 501c3 non-profit organization

Donations are tax deductible

ABOUT BIG MUDDY URBAN FARM

Big Muddy Urban Farm is a pioneering urban agriculture training organization with a mission to make sustainable agriculture education accessible to all. The Farm started in 2012 by growing diverse fruits and vegetables on vacant urban lots in Omaha, NE. Since then, the lots have transformed from overgrown eyesores into vibrant spaces of creativity, education, and small business incubation.

FARMING IN THE CITY



THE 2019 ASPIRING FARMER RESIDENTS



From Left to Right:

Matt Wettengel, Shayna Sterling, Gavin Johnston, Maggie Weedman, Jordan Eberhardt

OUR PROGRAMS

Year-long
Aspiring Farmer Residency



For one year, individuals work as a team to manage the Big Muddy Urban Farm's market farm operation in exchange for housing. Aside from growing food, each individual learns how to manage crops, build a business and host community events.

Big Muddy partners with the Gifford Park Community Garden at 34th and Cass Streets to provide Youth Garden programming. Youth gardeners learn the importance of growing food and preparing nutritious dishes, instilling life skills they will use for years to come.



School & Volunteer Field Trips



We are thrilled to invite groups of all sorts to our urban farm. Service trips or field tours, each visit connects individuals with their food source and extends our urban food community.

SPONSORSHIP LEVELS

PATRON SPONSOR

\$2,500- \$10,000+

Be a patron sponsor and help underwrite farm activities for the full year:

Barn Builder*	\$10,000+
Golden Trellis*	\$5,000+
Silver Seeder*	\$2,500+

*includes opportunities listed under presenting sponsor plus acknowledgment of patron level gift

PRESENTING SPONSOR

\$2,000+

Showcase your support by being a presenting sponsor of the Gala.

Includes

- Logo displayed on all marketing materials including:
 - Web banners, Website, Social Media Channels, Event promotional videos, Event program.
 - In the credits of short film premiered at Gala and later broadcast on social media
- One Table (10 tickets) to Let's Grow Here Gala.

TABLE SPONSOR

\$500+

Support us by inviting your friends and filling a table of 10 for the Gala.

Includes

- Sponsorship/name recognition with logo/name displayed on event program, Big Muddy website, and day-of event print materials.
- One Table (10 tickets) to Let's Grow Here Gala

Help us reach our **FUND-RAISING GOAL** of
\$22,600

YOUR SUPPORT



>> You can help train aspiring farmers!

\$10,000 sponsors two Aspiring Farmer Residents in learning the business of farming and how to support their community.



>> You can help raise chickens and grow produce!

\$5,000 off-sets the cost of raising three flocks of chickens and planting our five farm plots with a variety of vegetables for a full growing season.



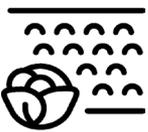
>> You can help strengthen our agricultural community!

\$2,500 provides fifteen one-on-one mentorship sessions where aspiring farmer residents get connected with experienced farmers in our area.



>> You can inspire the next generation to grow food!

\$2,000 provides one season of programming to over 30 kids through our Youth Garden Program



>> You can help build skills in our community!

\$500 connects three community groups with hands-on learning in sustainable agriculture through our farm tours.

LET'S GROW HERE



LET'S GROW HERE GALA 2019

EVENT AT A GLANCE

When: Friday, November 8th, 2019



Time: 6:00 PM - 8:30 PM

Tickets: \$50 individual // \$500 for table of 10
\$40 under 40 years old



Where: Creighton University
Harper Center Ballroom
602 North 20th Street Omaha, NE

EVENT TIMELINE

6:00: Reception with live music, drinks, and fun

6:20: Enjoy a delicious meal created by local chefs sourcing local ingredients

6:50: Presentation Begins

- Premiere of an original short film
- All five Aspiring Farmer Resident's give reflective speeches
- Recognition of presenting sponsors and community leaders
- Grow the Pumpkin Patch Fundraising Activity (see below)

8:00: Presentation finishes, social time and listen to live music

8:30: Farewell and gifts

GROW THE PUMPKIN PATCH FUNDRAISING ACTIVITY



"Pumpkin Seed Packets" (donation forms) are available at each table. With multiple opportunities to give and grow, guests raise the seed packet in the air, signaling their donation. A "Pumpkin Patch Kid" collects the packet, brings it to the "Pumpkin Patch" at the front, and a pumpkin (orange paper lantern) appears.

HOW TO DONATE

Online - sign up to sponsor Big Muddy Urban Farm at:
www.BigMuddyUrbanFarm.org/LGH

- or -

Mail - please fill out the following form and mail to:

Big Muddy Urban Farm
3320 Burt Street
Omaha, NE 68131

SPONSORSHIP FORM

YES! We accept your invitation to sponsor Big Muddy Urban Farm. Our Gift and Sponsorship level: \$ _____

SPONSORSHIP INFORMATION

Name of Organization: _____

Contact Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT OPTIONS

Payment Type (Visa)(Mastercard)(Amer. Express)(Discover)(Check)

Card Number _____

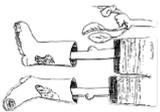
CVV Number _____ Exp Date _____

Signature: _____ Date: _____

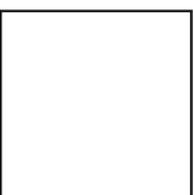
We do not wish to have my/our name publicly released when gifts are acknowledged.

I will inform Big Muddy of my invitees by October 22, 2019.

Questions? email Brent Lubbert at director@bigmuddyurbanfarm.org, or call 402-213-9646



Big Muddy Urban Farm
3320 Burt St.
Omaha, NE 68131



WILL YOU SPONSOR US?
HELP MAKE SUSTAINABLE
AGRICULTURE EDUCATION
ACCESSIBLE TO ALL
AT THE LET'S GROW HERE GALA
NOVEMBER 8TH, 2019
